Evaluating Public Engagement with Research:

Planning template

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| **Project title:** | **Project summary:** |
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| **Project objectives:** *List the project objectives and ensure that they are SMART (Specific; Measurable; Achievable; Relevant; Timebound).* | **Outcomes/ impacts:** *What are the intended outcomes/ impacts on the public that engage with the project? (E.g. to empower people to…; to increase understanding of…) What are the potential impacts on the participating researchers?* | **Evaluation questions:** *What would you like to find out from the evaluation? List 3-5 questions that you would like answer in your evaluation.*  |
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| **Evaluation tools:***What tools will you use to gather data and evidence to answer your evaluation questions?* |
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| **Other questions to consider:** * *Who will be responsible for carrying out the evaluation?*
* *What resources will you need?*
* *How will you synthesise, analyse and report on the results? Who will be interested in the results?*
* *What ethical considerations are important?*
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