[Study title]

Ethics Reference: [Insert]

**VOLUNTEERS NEEDED FOR XXXXXXXX**

[You may like to include a picture]

[Give brief background and aims of study]

We are looking for [healthy] volunteers, aged [insert age range], to [insert study specifics]. [Mention any other inclusion/ exclusion criteria here]. You are invited to [participate in an online study/ come to anticipated location] for [x session(s)]. Each session would take about [duration] of your time. You would be asked to [insert brief details of what they would have to do, using lay language].

If you are interested and would like more information please contact [Principal Investigator] at the [Name of Department], [site address], Oxford on [tel] or [email]. There is no obligation to take part.

[As a general rule, recruitment material should not state the value of any reimbursement – further guidance on this is available within CUREC’s [Best Practice Guidance 05 Payments and incentives in research](https://researchsupport.admin.ox.ac.uk/governance/ethics/resources/bpg).]

Thank you!